



CATALYZING IMPACT

Social Impact efforts
2019 BCG Denmark

Can we protect climate, environment and nature within our constitution?



Right to clean air



Right to clean food



Right to a sustainable climate



Right to clean drinking water



Right to a diverse nature

Q To find out more visit: www.grøngrundlov.dk



**Mads Nipper, CEO
at Grundfos and
Anders Fæste,
Managing Director
at BCG launched
the Green
Constitution efforts
in Berlingske**



Mads Nipper and Anders Fæste with Peder Holk Nielsen, former CEO at Novozymes debating the Green Constitution at Folkemødet 2019



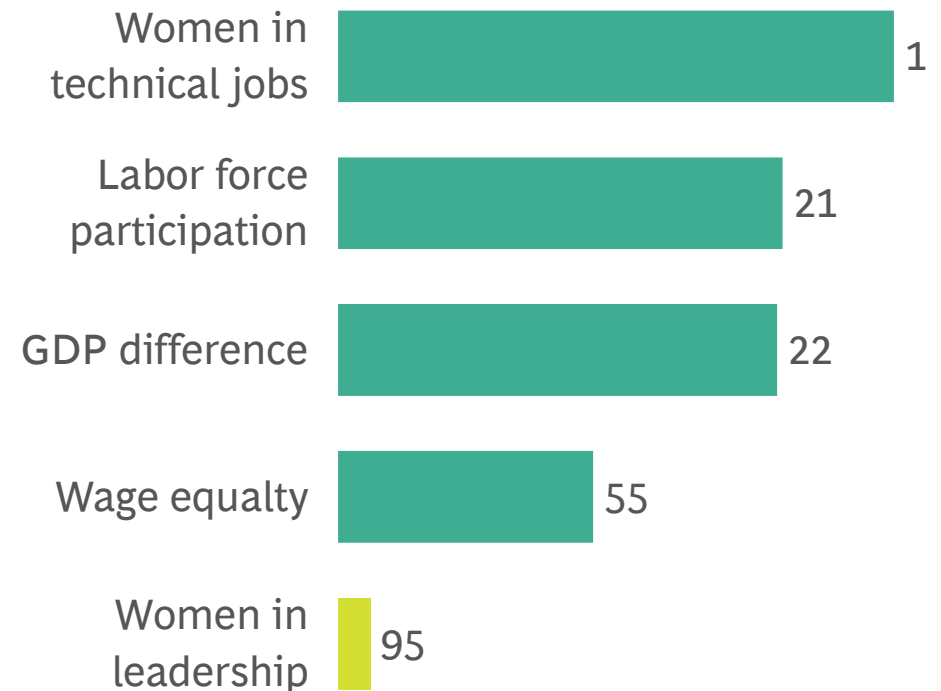
**UN Women
and BCG held
it's fourth
Gender
Diversity
Roundtable**



Looking at women's share in leadership positions, **Denmark ranks 95**



Denmark's global ranks for economic opportunity and participation



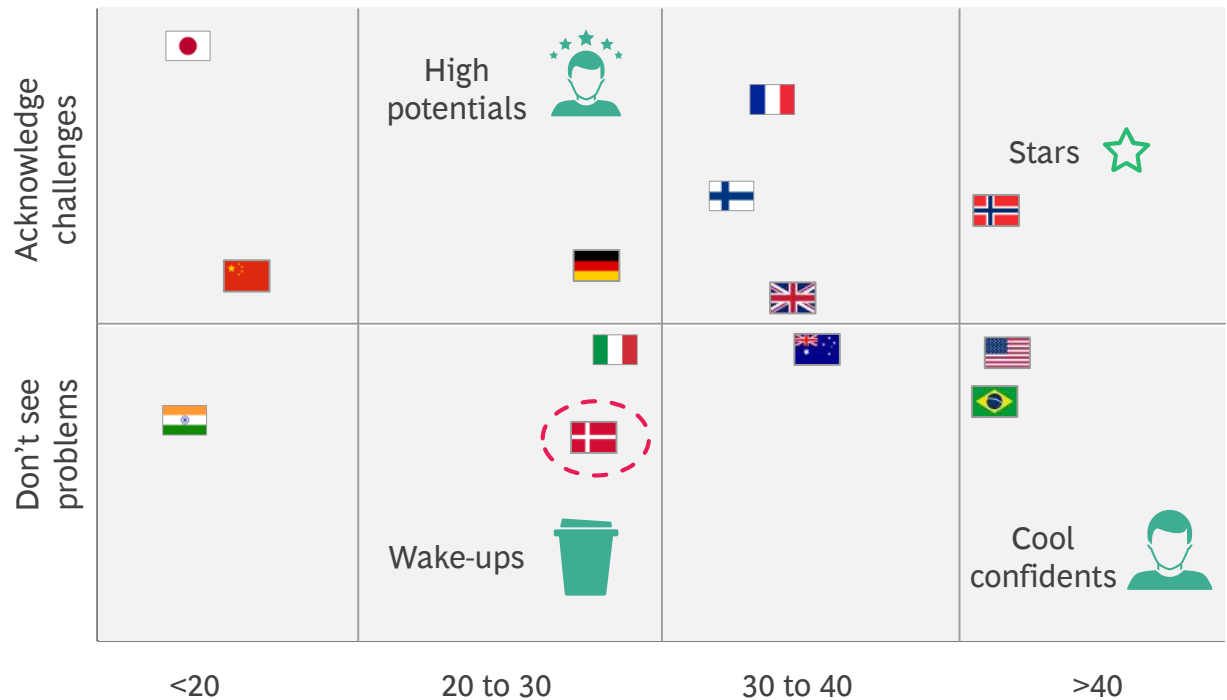
The Global Gender Gap Report 2018 of the World Economic Forum

🔍 To find out more visit: www.genderdiversity.dk

The report “Wake up Denmark!” shows that Danes don't acknowledge challenges with diversity



Awareness of perceived obstacles and bias



Gender balance in leadership: minority gender as a share of the total, 2018 (%)

🔍 Read the report here: [Wake up Denmark!](#)

We launched the book "The Queen's New Clothes" on gender diversity myths

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🔍 Buy the book here: [Dronningens nye klæder](#)



Venture Camp and business award for “Mind Your Own Business” that helps boys start their own micro-businesses





'MYOB'
participants
2019 in
front of the
BCG Office



**We supported social startups
through the +Impact initiative
by Danske Bank**

We found that Nordic companies are the best in the world at translating sustainability into business strategy and value creation; total societal impact (TSI).

WHAT COMPANIES CAN LEARN FROM WORLD LEADERS IN SOCIETAL IMPACT

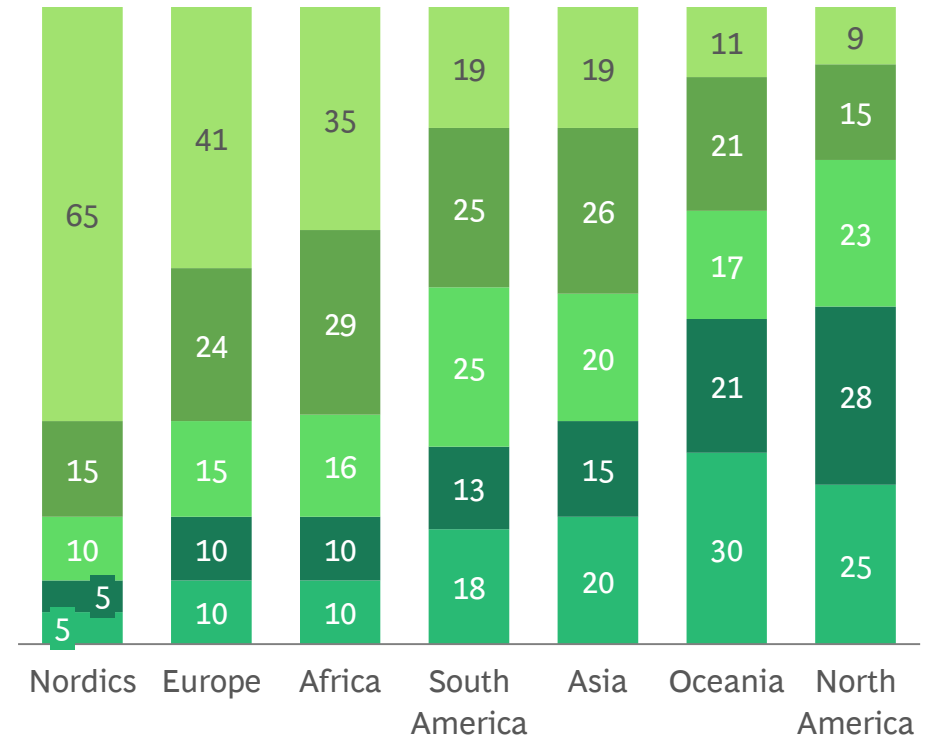


🔍 Read the report here: [Total Societal Impact](#)

>50% of Nordic companies are in the top global total societal impact quintile



Share of companies in each quintile of TSI performance by region (%)



■ First quintile ■ Third quintile ■ Fifth quintile
■ Second quintile ■ Fourth quintile

Matias Pollmann-Larsen, Partner at BCG, on Total Societal Impact at the Director's Institute Finland and at the AGM Conference



Social Impact 'Crack the case' on Food Loss and Waste featuring a real-life case from Salling Group





Sidsel Green, Consultant from Copenhagen joined the global Social Immersion Program.



Read about the program here:
[Working full-time on Social Impact](#)

She will spend ~12 months working only with our social impact clients.





Part of the BCG Social Impact Committee

What is Social Impact?

BCG Social Impact practice is the lever with which BCG makes the world a better place working with organizations in both the social, public, and private sectors to find solutions to global needs.

If you wish to read more about social impact visit

🔍 Socialimpact@BCG

An aerial photograph of a dense evergreen forest, likely a spruce or fir forest, with a rich green color palette. The trees are tightly packed, creating a textured, layered appearance. The lighting is soft, highlighting the individual branches and needles of the trees. In the center of the image, the BCG logo is overlaid in white. The logo consists of the letters 'BCG' in a bold, sans-serif font, followed by the full name 'BOSTON CONSULTING GROUP' in a smaller, all-caps, sans-serif font, arranged in three lines.

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